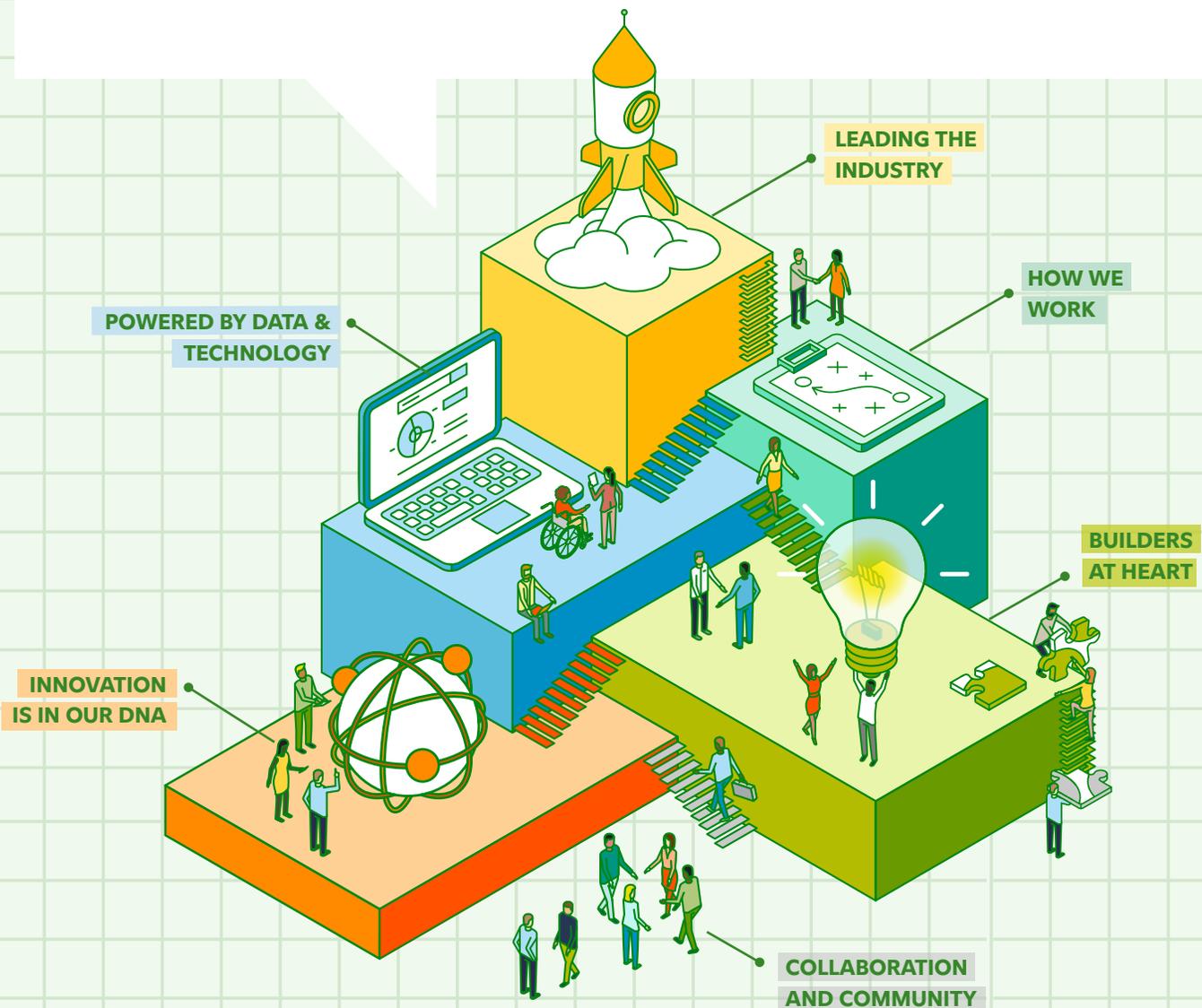


FIDELITY LABS

NEW SOLUTIONS TO TOUGH CHALLENGES

Fidelity Labs is Fidelity Investments' **in-house software business incubator**. Labs builds **new software businesses** to **enter new markets** and **better serve our customers**.

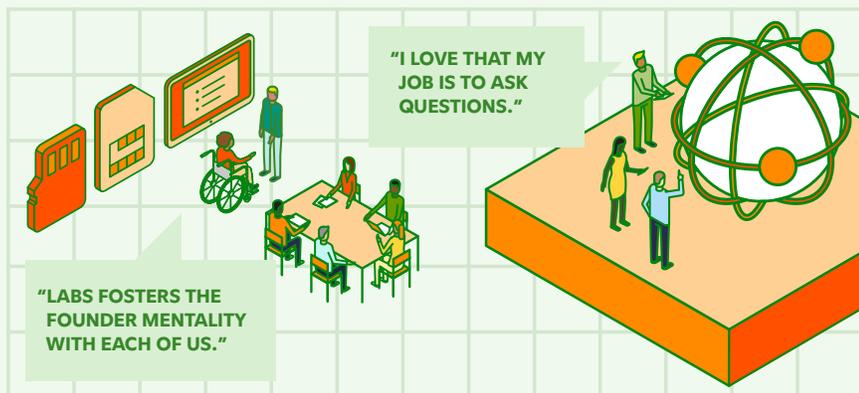


Fidelity

FIDELITY LABS

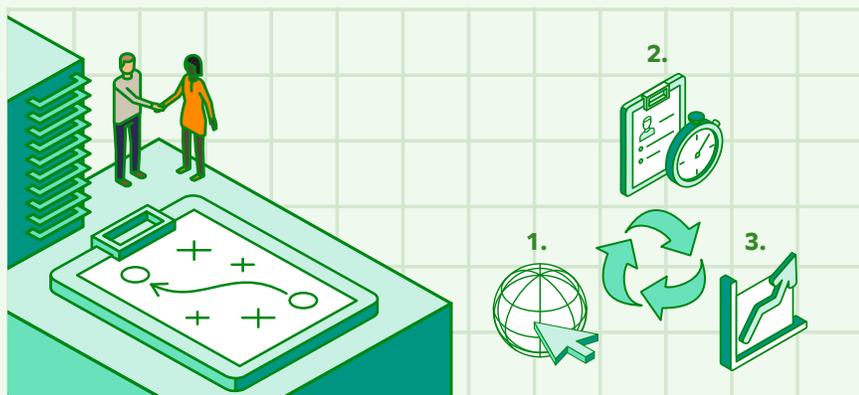
Learn more at labs.fidelity.com

INNOVATION IS IN OUR DNA



Fidelity’s legacy of innovation dates back to the firm’s inception in 1946, when it disrupted the investment community’s status quo. Today, as the in-house software incubator, Fidelity Labs is focused on finding new business opportunities to shape the future of Fidelity and the industry.

HOW WE WORK



1. SCAN—We identify and research opportunities, focusing on the most promising ideas. **2. TRY**—We prototype and test multiple concepts with customers early and often to find the best solution. **3. SCALE**—The most promising concepts will grow and scale into a wholly owned new business for Fidelity, or a standalone venture.



6

BUSINESSES IN OUR CURRENT PORTFOLIO



FOUNDED IN
2005



200+

AWESOME PEOPLE
(AND GROWING)

“OUR WORK IS GROUNDED IN METRICS AND, OF COURSE, CUSTOMER FEEDBACK. IT’S A CONSTANT PROCESS OF LEARNING AND ITERATING.”



POWERED BY DATA & TECHNOLOGY

New software ventures are built on technology that can move fast, while delivering enterprise-scale value. We apply cutting-edge, cloud-deployed tools, including responsive front-end frameworks, unique data pipelines, modern service-oriented architectures, and powerful analytics, to power our products and businesses.



"I LOVE THAT I CAN INVESTIGATE EMERGING TECHNOLOGIES AND USE THEM TO BUILD MODERN APPLICATIONS."



LEADING THE INDUSTRY

Fidelity Labs has launched a number of new products and businesses that are already in the hands of customers. Here are a few examples of our recent work.



CatchlightSM

AI-driven insights to empower financial advisors' growth



Saifr[®]

Create better, compliant content faster with artificial intelligence



Fidelity Stock TransferSM

A modern, digital-first, stock transfer agent platform



ESG Pro[®]

Helping advisors start and grow their ESG investing practice



FidSafe[®]

A secure and fully managed document-sharing platform

"WE'RE BUILDING NEW BUSINESSES AT A RAPID PACE. WE'RE BOTH ENERGIZED AND HUMBLLED BY OUR MISSION TO HELP BUILD PORTIONS OF THE FUTURE OF FIDELITY."





"LABS IS A PLACE FOR PEOPLE WHO ARE EXCITED TO BE CHANGEMAKERS."

BUILDERS AT HEART

There are surprises around every corner when building a new venture. You need to take smart risks and navigate ambiguity—and most importantly, you need diverse teams who can bring different experiences and perspectives.

Our small, multidisciplinary teams include developers, data scientists, designers, product managers, and business talent. Some are former entrepreneurs, and others were previously professionals from all different industries. What brings us together is a shared passion for tackling large-scale problems and building new businesses from the ground up.

COLLABORATION AND COMMUNITY

We collaborate not just within Labs, but also with other groups at Fidelity Investments. We partner with Fidelity's Information Security, Legal, Risk, Compliance, and HR—to name a few—to get our businesses ready to scale.

"IT'S VERY RARE THAT YOU CAN BE PART OF A START-UP BUSINESS AND ALSO LEAN ON A LARGER COMMUNITY AND NETWORK."

